

**Paspartoo**<sup>®</sup> | SHOPIFY  
TEAM

— SHOPIFY WHITE LABEL SERVICES

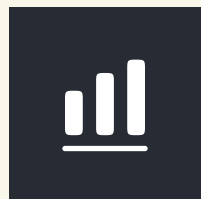
# Expand Business Opportunity with Paspartoo



| *shopifyplus*



CERTIFIED  
EXPERTS



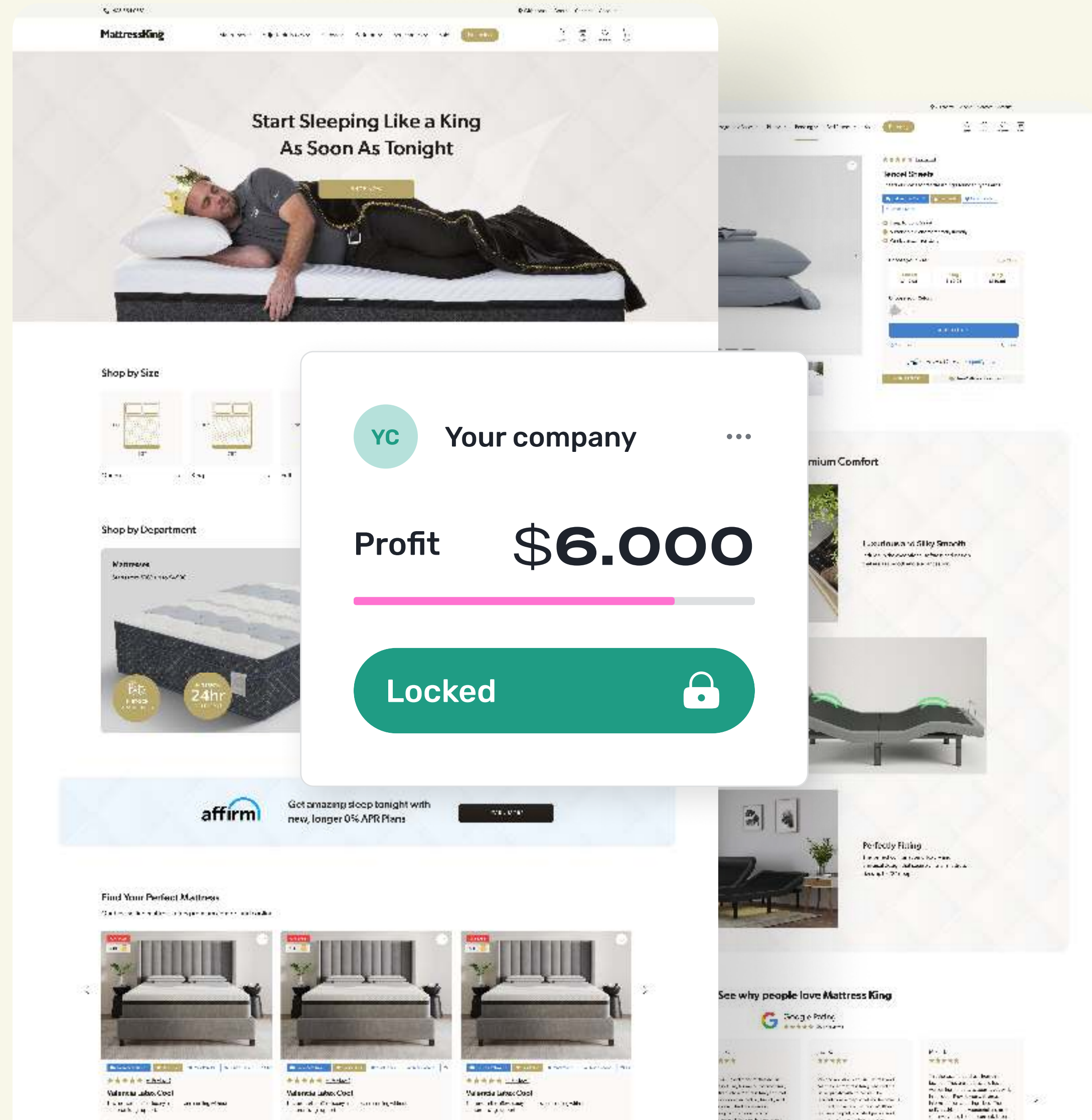
# Ecommerce Market Growth

Unlock growth and expand your business. By partnering with us, you can take advantage of our tailored solutions to enhance your brand, increase revenue, and extend your service offerings hassle-free. We understand the value of focusing on your core competencies, which is why we offer fully branded solutions that you can bring to market efficiently. This allows you to tap into new markets, achieve cost savings, and meet the evolving demands of your clients.

What sets us apart from other agencies is our extensive experience in working with marketing agencies and offering a White Label service. We understand the importance of aligning with our clients' requirements and objectives to provide advanced solutions that give them a competitive edge in the market.

↑ **+\$6.000** / Fix Price

↑ **+\$800** / Monthly maintenance



# Our Approach In Each Project

Our approach in each project is centered around four key pillars that drive success and ensure optimal outcomes. Firmly rooted in eCommerce expertise, we prioritize conversion rates, emphasize responsiveness, and guarantee profitability. We are your ideal partner for achieving sustained success in the digital marketplace.



**Ecommerce Is Our Bread And Butter**



**Conversion Rate Priority**



**Responsive and Mobile-First**



**Guaranteed Profit**

## Daily sales



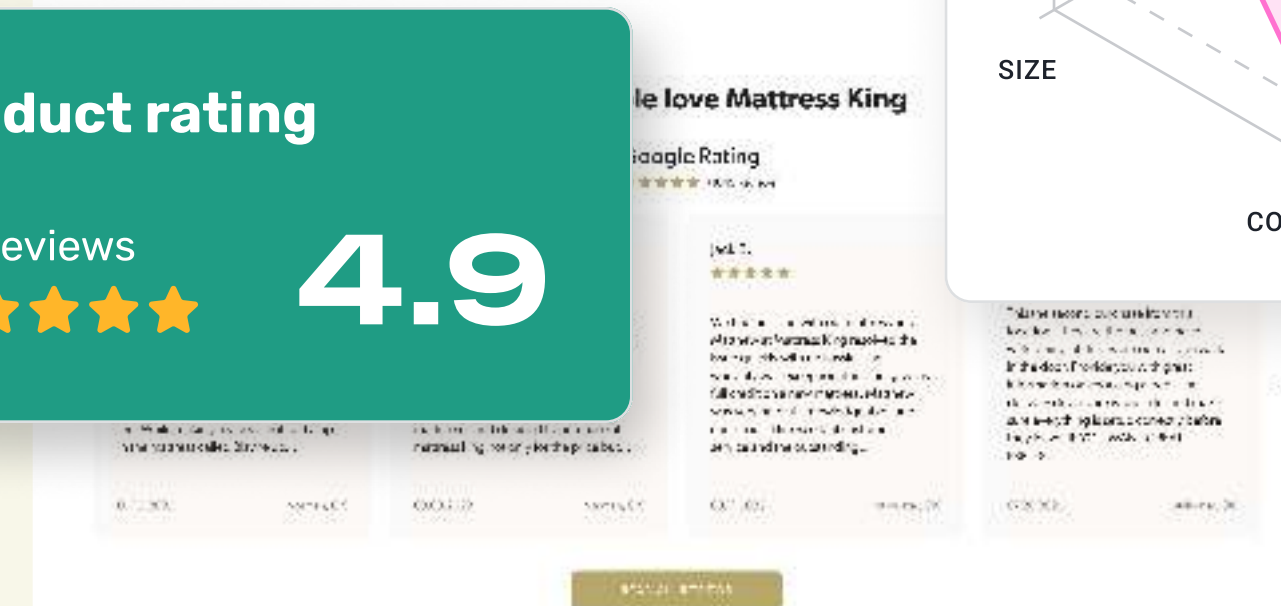
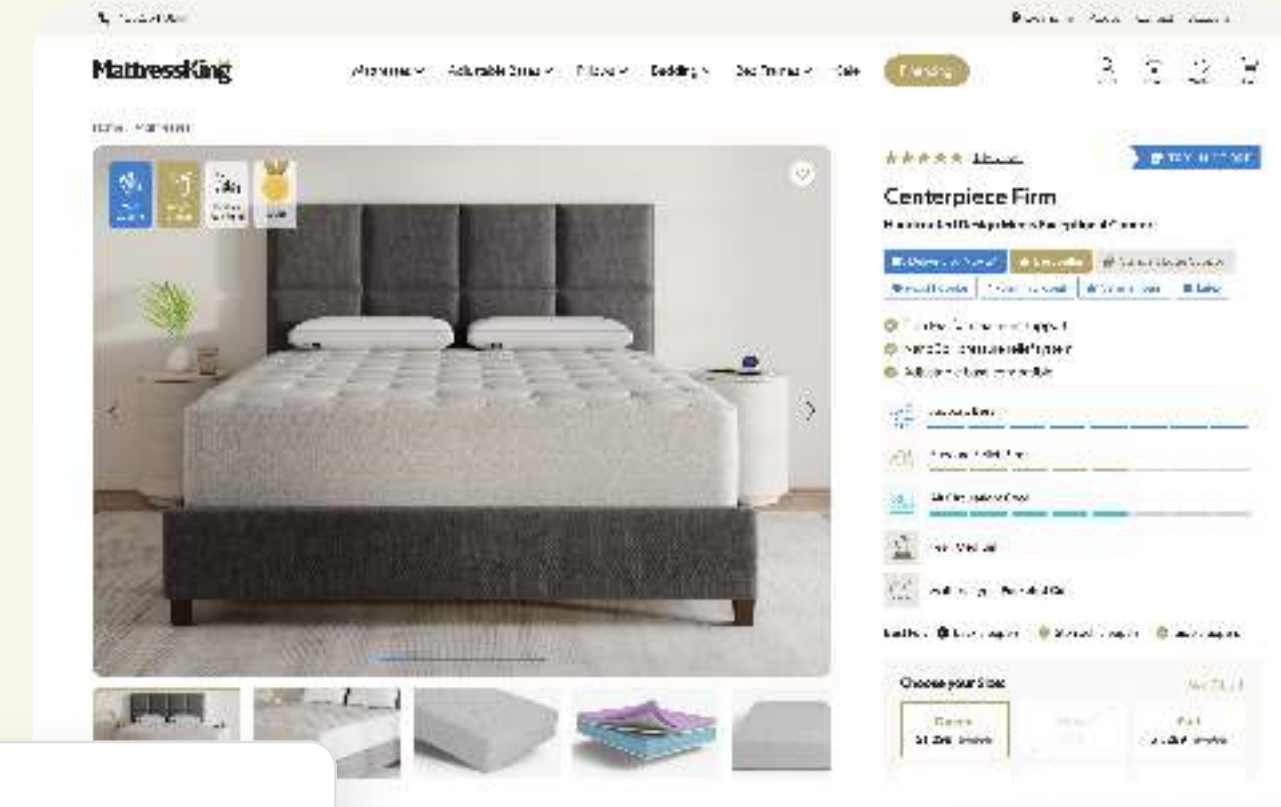
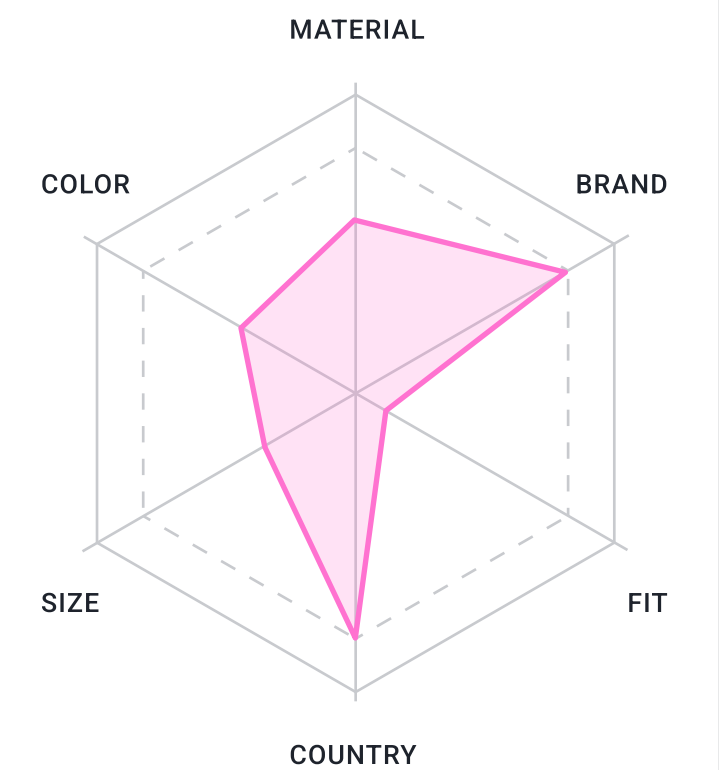
## Product rating

153 reviews



4.9

## Specifications



# New Services Integration With Agencies



## Shopify Development

Our team excels in delivering top-notch website development services. We leverage our expertise to create websites that are visually appealing, user-friendly, and optimized for performance. With a focus on functionality and aesthetics, we ensure your website stands out and leaves a lasting impression on your visitors.



## Conversion Rate Optimization

We offer a range of services beyond website development. In addition, we provide unique Conversion Rate Optimization (CRO) services that enhance website effectiveness, drive business growth, and optimize conversion rates through comprehensive analysis of website and customer behavior.



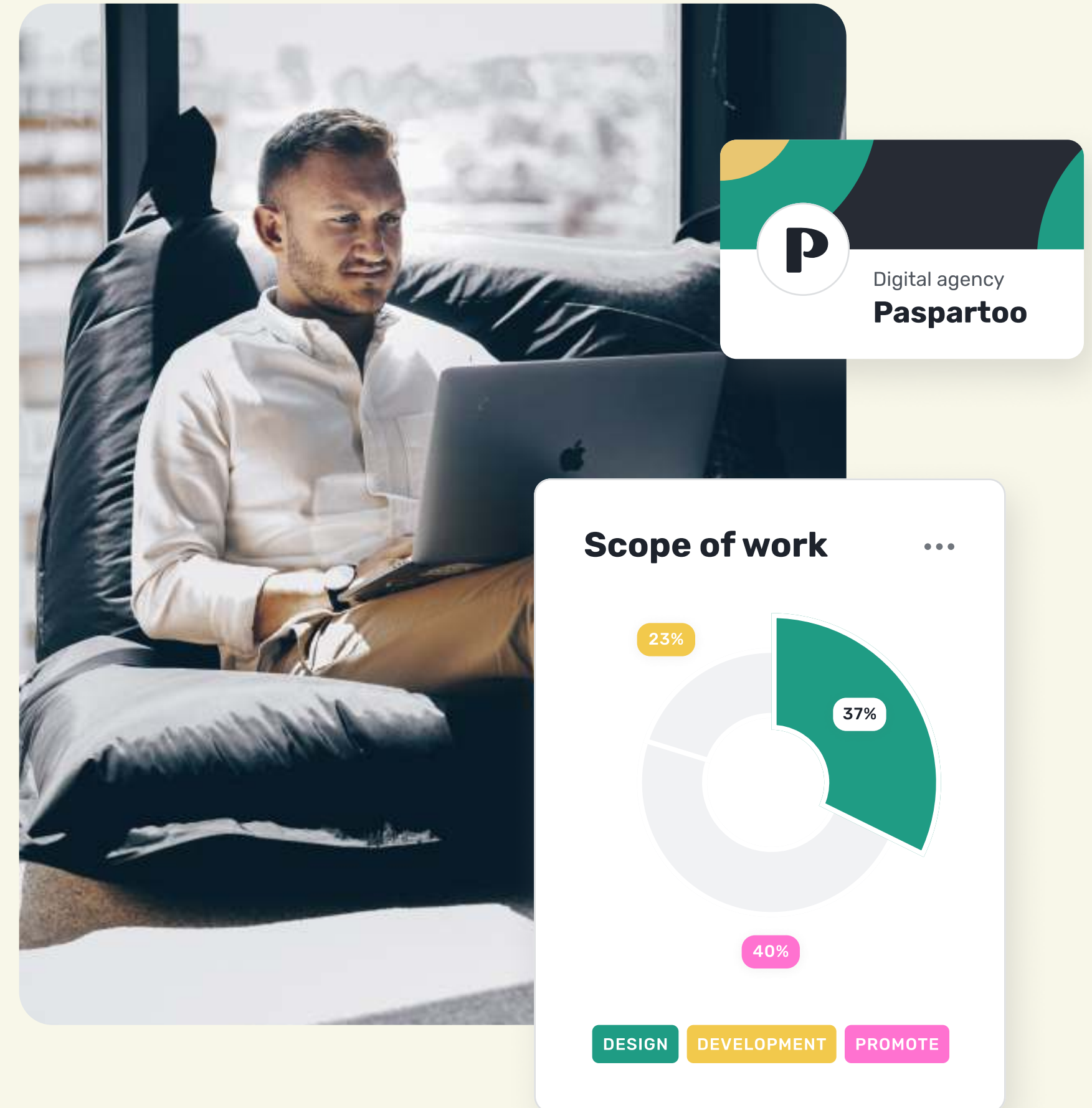
## Custom Design UX / UI

We understand the importance of showcasing unique brand identity. Our services include comprehensive customization options, allowing us to tailor the design, layout, and features of website to align with brand guidelines and reflect distinct personality.



## Ongoing Support and Maintenance

We provide continuous support and maintenance services to ensure the smooth functioning of your clients' websites, keeping it up-to-date, secure, and optimized for optimal performance.



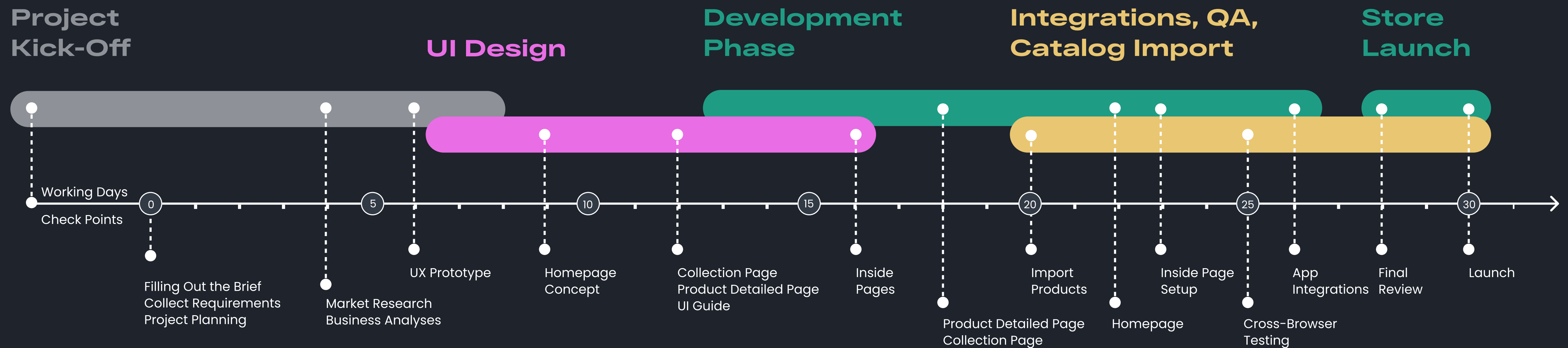
# Our Process / Development Flow

## New Shopify Theme from Scratch

The process of developing a new theme or a new website with Shopify is a complex multi-step process. It involves a large team of specialists (business analyst, UX Designer, UI Designer, front-end, back-end developers, QA, project manager, etc.). We have huge experience accumulated over the years that allows us to deliver a fully functional website built from scratch in as fast as 6 weeks.

We begin with the creation of a wireframe that covers all business requirements and provides optimal user experience. The next phase is web development, cross-browser testing, speed optimization, and project launch.

Despite the complexity of the process, our clients receive key updates with a review session when passing each stage. With this approach, you will get the best result, in a short time, with a fixed budget and without unnecessary risks.



## Our Success Cases

# SCOTT<sup>e</sup>VEST

[Visit Website ↗](#)

Our client wanted to migrate their website to Shopify and redesign it completely, with technical support. We created a new Shopify store with a modern design and transferred all data seamlessly, providing ongoing technical support for the client's success.

**+16%**

Returning Customer Rate

**+44%**

Conversion Rate 1.7%

**+8%**

Average Order Value

**+53%**

Total Sales

**CEO of Company – Scott Jordan**

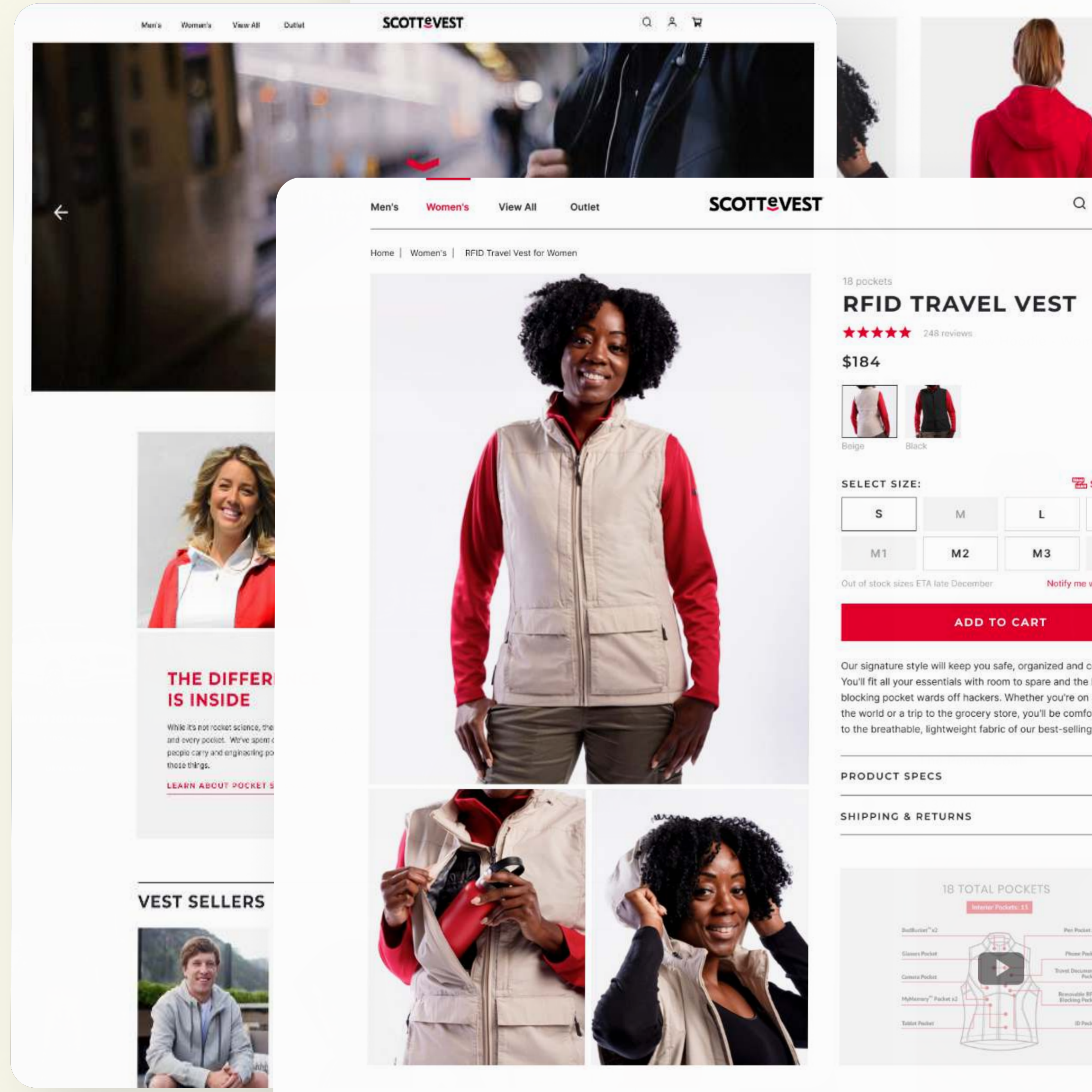
5.0 ★★★★★

### They are honest and reliable

The new website has seen a 140% improvement in conversion within its first month. Customers are now more engaged with the website, thanks to Paspartoo's good work. The team manages the engagement well by conducting updated calls every two weeks. Overall, the collaboration has been highly successful.

WOMEN'S COLLECTION

All Vests **Jackets** Hoodies Shirts & Tops Pants Skirts & Skorts Dresses



42 TOTAL POCKETS

INTERIOR POCKETS: 18

EXTERIOR POCKETS: 24

PRODUCT FEATURES

# BRICKELL®

MEN'S PRODUCTS

Visit Website ↗

The client had a mock-up of the redesigned website. He asked us to program the website based on mocks up. There were a lot of integrations and we kept them. We did a unique logic for adding to cart products from collection pages.

**+54%** Total Sales

**+15%** Conversion Rate

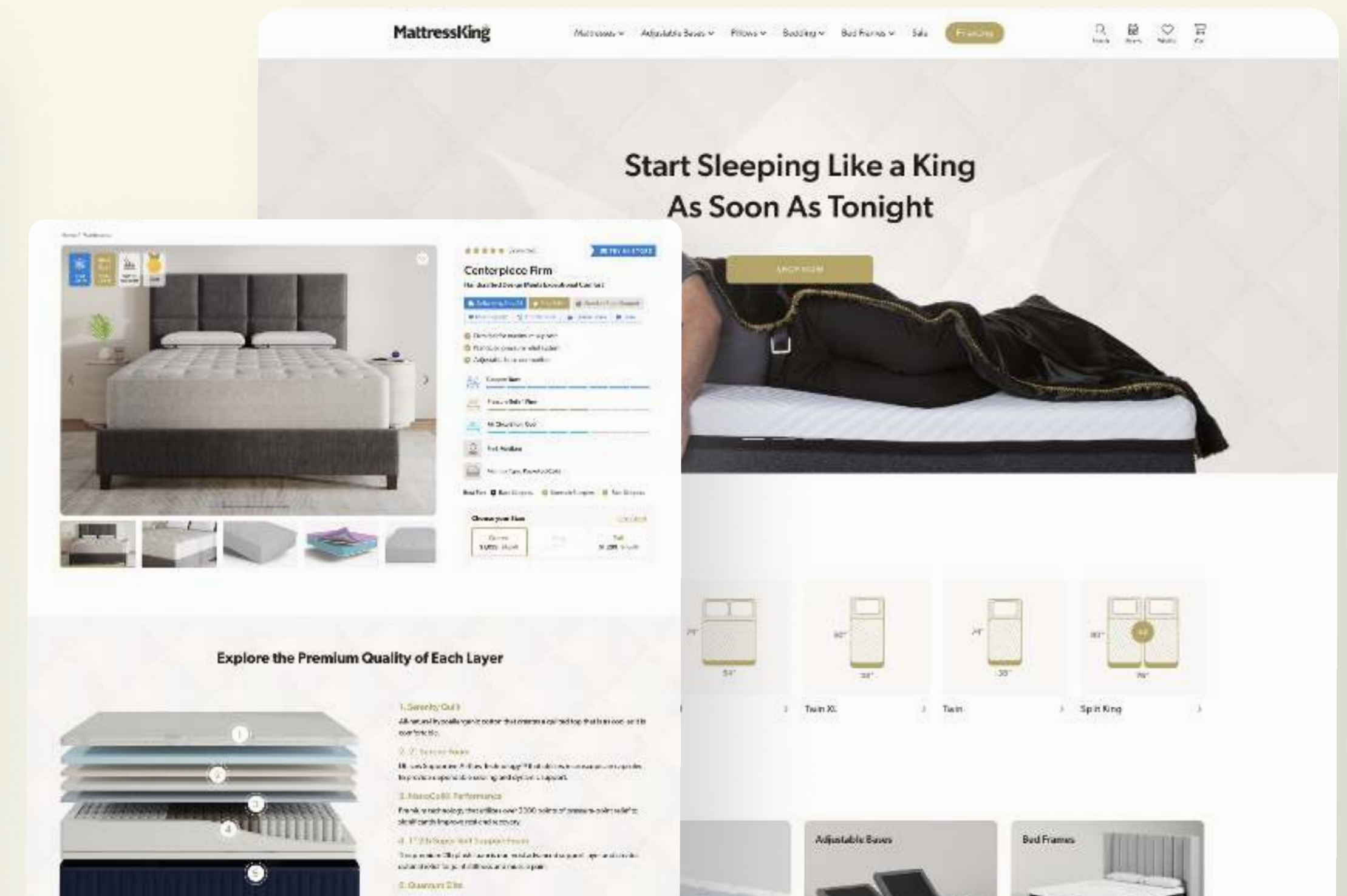
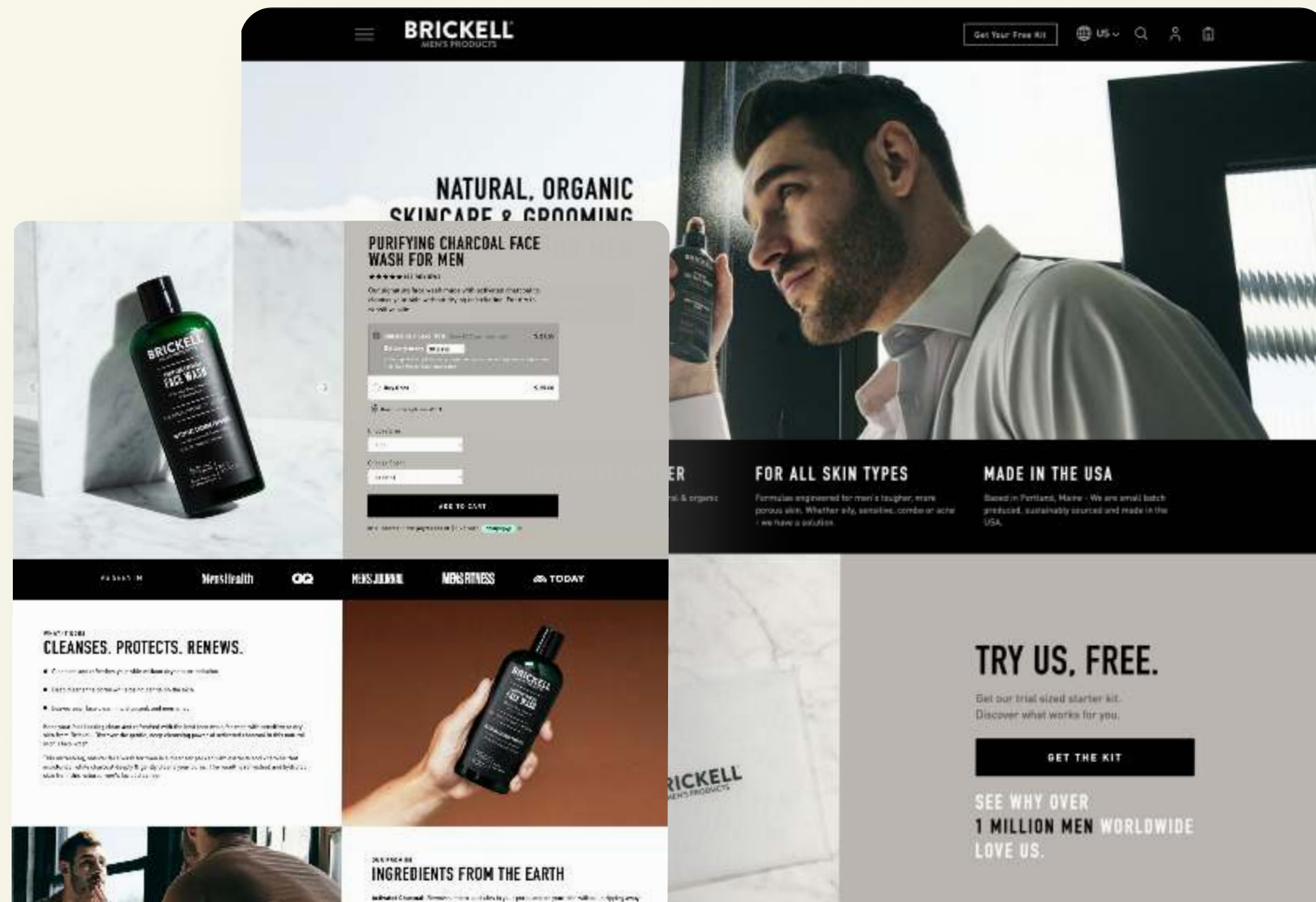
# MattressKing

Visit Website ↗

Our team performed a comprehensive overhaul of the client's website, redesigning and developing the site on the Shopify platform. After successfully launching the website, we continue to provide ongoing maintenance to keep it secure and up-to-date.

**+15%** Total Sales

**+29%** Conversion Rate





Visit Website ↗

We created a unique custom modular collection and product page templates for Vitaliv, along with many other improvements that increased total sales and conversion rate.

+117% Total Sales

+53% Conversion Rate

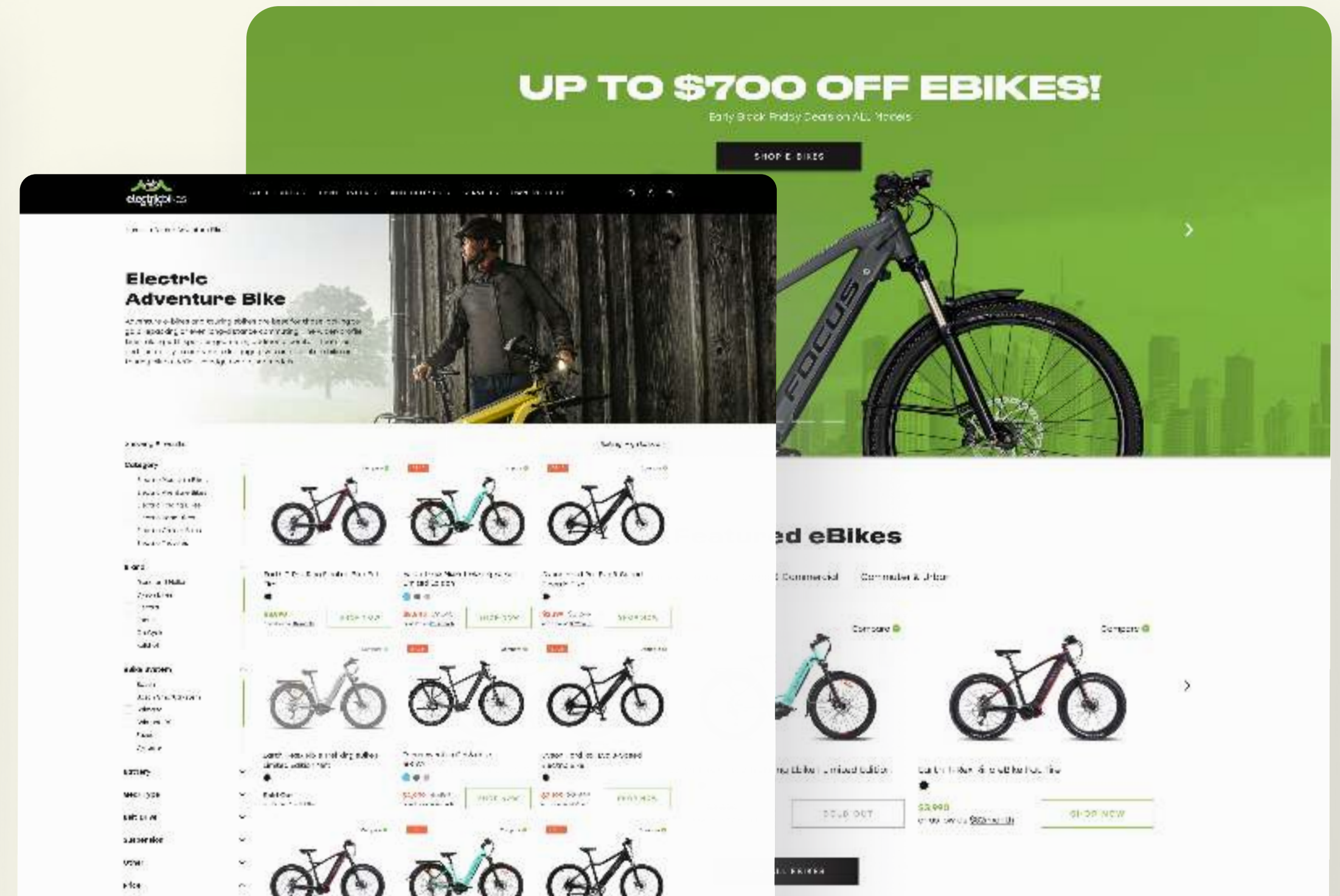
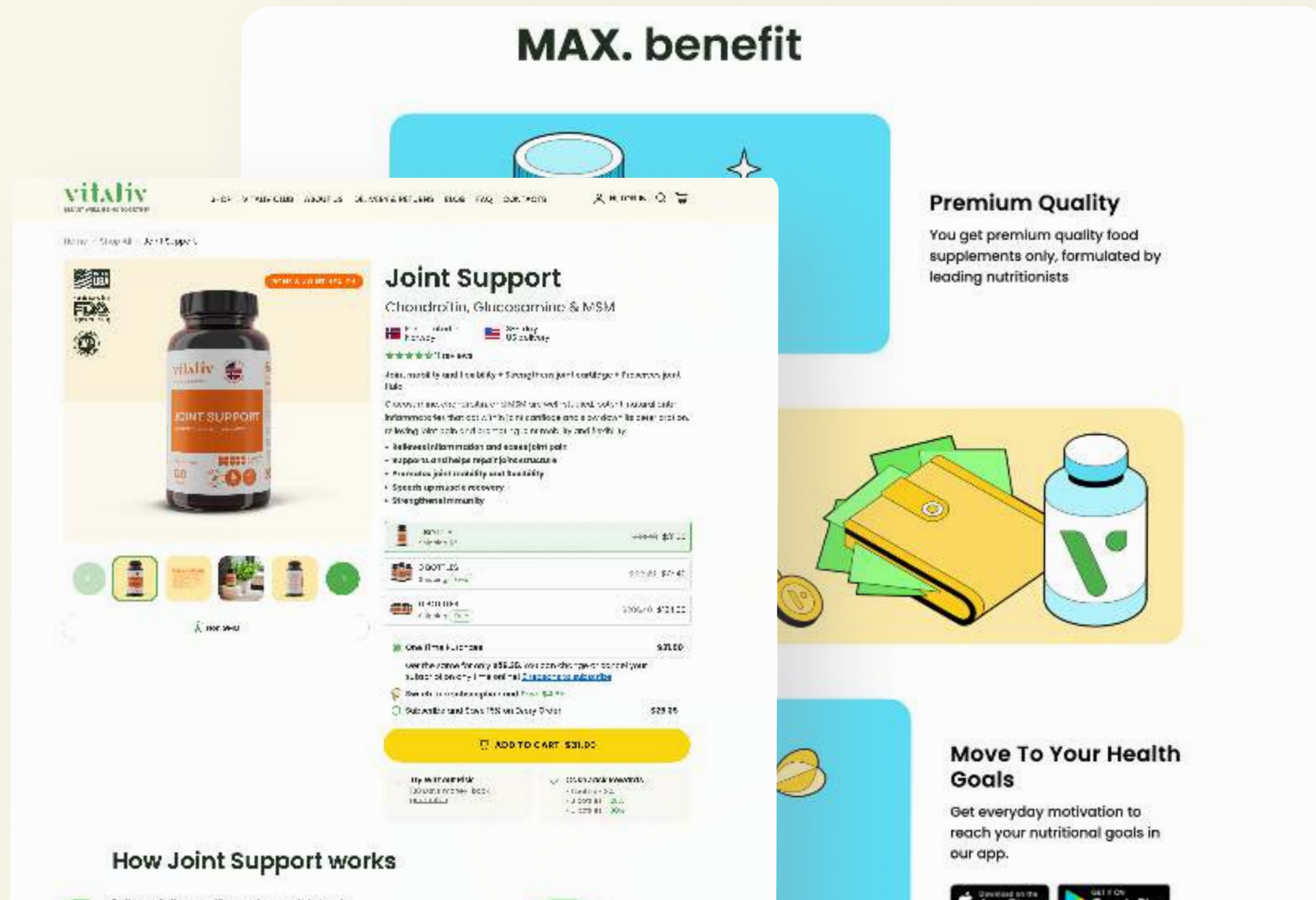


Visit Website ↗

We performed a complete redesign of the website, added several new pages and provided assistance with adding new content. Additionally, we introduced a new feature that allows users to compare several electric bikes by their characteristics.

+189% Total Sales

+49% Conversion Rate





# Why Partner With Paspartoo

With over 5 years of expertise in web development, we pride ourselves on delivering tailored solutions that cater to the unique needs of each project. Our dedicated team of over 40 experienced professionals, including developers, QA engineers, project managers, and business analysts, excels in creating customized, responsive websites that cater to companies of all sizes.



## Dedicated Team

Access a team of professionals committed to delivering exceptional results and personalized solutions tailored to your unique needs.



## Custom Pricing

We offer special hourly rates for marketing agencies, enabling you to earn income with minimal effort.



## Quality Assurance

Adhere to rigorous quality standards throughout every stage, ensuring superior outcomes and attention to detail.



## Data Security

Prioritize the security and confidentiality of client data with robust measures and strict confidentiality protocols in place.



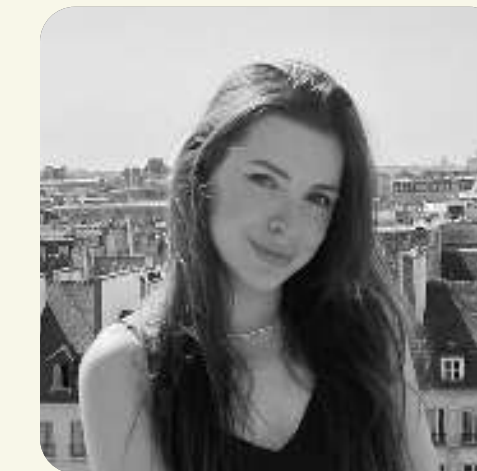
**Alex**

CEO, Shopify Solution Specialist



**Sergey**

Art Director



**Kate**

UI/UX Designer



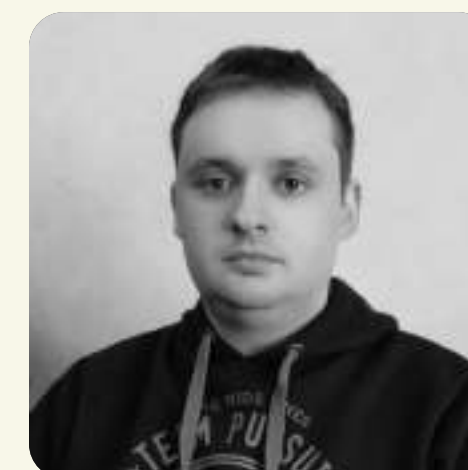
**Jane**

Project Manager



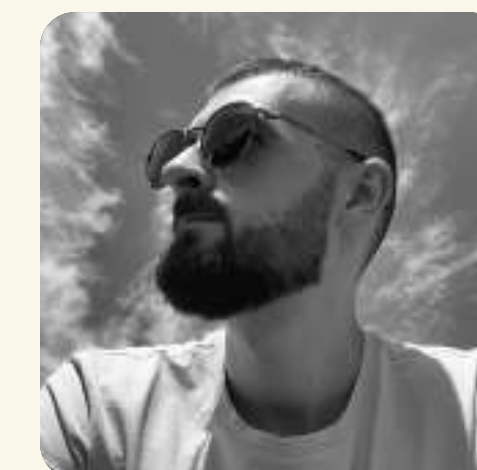
**Konstantin**

Project Manager



**Sergey**

Shopify Developer



**Oleg**

Shopify Developer



**Max**

QA Engineer

Let's talk about  
how to make your  
business better



**Alex Ugodnikov**

Ecommerce Expert

📍 Los Angeles, CA

[Schedule a Call](#)

🌐 [paspartoo.com](https://paspartoo.com)

✉️ [info@paspartoo.com](mailto:info@paspartoo.com)